



12-Month ATI Learning Program

Leadership 2.0

This track focuses on strengthening leadership capacity, communication, organizational effectiveness, emotional intelligence, and professional excellence.

Potential Featured Leadership 2.0 Workshops

1. Motivational Leadership for Workforce Professionals

Participants learn how to motivate teams, inspire performance, improve morale, and create a culture of accountability and engagement within workforce organizations.

Key focus areas include:

- Motivating multi-generational teams
- Leading through challenges and change

2. Public Speaking and Professional Communication

This workshop helps staff improve presentation skills, storytelling, stakeholder communication, and confidence when speaking to participants, employers, partners, and community audiences.

Key focus areas include:

- Presentation confidence
- Communicating with diverse audiences

3. Emotional Intelligence II

Participants take a deeper dive into emotional intelligence strategies that improve communication, conflict resolution, teamwork, leadership presence, and participant engagement.

Key focus areas include:

- Self-awareness and self-management
- Relationship management

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4. Self-Care, Burnout Prevention, and Resilience

This session focuses on practical strategies to prevent burnout, improve wellness, strengthen resilience, and maintain high performance while serving others.

Key focus areas include:

- Stress management
- Wellness planning
- Boundary setting

5. Project Management Systems

Participants learn practical systems for prioritization, organization, productivity, accountability, and managing multiple workforce development responsibilities.

Key focus areas include:

- Workflow organization
- Prioritization systems

6. Social Media And Outreach

Staff learn how to better communicate their mission, promote services, strengthen outreach efforts, and increase community engagement through effective messaging.

Key focus areas include:

- Mission-centered communication.
- Effective Use of Social Media.

7. Professional Relationships

Participants develop strategies for resolving workplace conflict, improving



communication, and strengthening professional relationships with staff, participants, and partners.

Key focus areas include:

- Active listening
- Team collaboration

8. Organizational Adaptability

This workshop equips participants with strategies to navigate organizational change, workforce transitions, evolving policies, and shifting workforce demands.

Key focus areas include:

- Organizational adaptability
- Innovation strategies
- Team transition management

9. Building Strategic Partnerships and Community Collaboration

Participants learn how to build strong relationships with employers, agencies, educational institutions, and community organizations.

Key focus areas include:

- Partnership development
- Networking strategies

10. Workforce Development Storytelling

In today's political environment, it is of critical importance to know how to position your work assignment-via storytelling. This session will teach leaders how to craft stories from their day to day assignments-to share with policymakers, funders, etc.

Key focus areas include:

- Crafting stories from everyday assignments.

- Customizing Stories to various audiences.

11. Inclusive Leadership

Participants strengthen their ability to work effectively with diverse populations while creating inclusive and culturally responsive environments.

Key focus areas include:

- Inclusive communication
- Cultural awareness

12. Professional Branding and Organizational Representation

This workshop helps participants strengthen their professional image, communication style, leadership presence, and organizational representation.

Key focus areas include:

- Leadership branding
- Building credibility and trust

Leadership 2.0 Learning Objectives:

Participants will:

- Increase leadership confidence and effectiveness
- Improve communication and presentation abilities
- Strengthen emotional intelligence and workplace collaboration
- Develop systems for productivity and performance management
- Learn practical self-care and resiliency strategies
- Build stronger community and stakeholder relationships