



Association of Farmworker Opportunity Programs

NATIONAL CONFERENCE

September 26 – 28, 2023
Manchester Grand Hyatt, San Diego, California

AFOP 2023 NATIONAL CONFERENCE AGENDA

Subject to change

MONDAY, SEPTEMBER 25, 2023

| | | |
|-------------------|---|---------|
| 10:00am – 5:00pm | REGISTRATION OPEN | |
| 10:00am – 12:00pm | AFOP Board of Directors Engagement Exercise: Getting to Know Your Fellow AFOP Leaders | Regatta |
| 1:00pm – 5:00pm | AFOP Board of Directors Meeting | Regatta |

TUESDAY, SEPTEMBER 26, 2023

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| 8:00am – 5:00pm | REGISTRATION OPEN | | |
| 9:00am – 10:15am | OPENING PLENARY SESSION | Speakers: Dr. Tamika Ledbetter, USDOL Region VI Administrator, and Chris Hall, Rocky Mountain SER Chief Executive Officer | Coronado Ballroom |

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| 10:30am – 11:30am | BREAKOUT A | BUILDING STRATEGIC PARTNERSHIPS IN YOUR COMMUNITY | <p>Suggested for agency board members and their executive. Build internal and external partnerships to sustain the mission, vision, and work of the organization.</p> <p><i>Speaker: Rick Weaver, TRANSFORM</i></p> | Regatta |
| | | HISTORY OF THE FARMWORKER MOVEMENT: HOW WE GOT HERE AND WHERE WE ARE GOING | <p>Learn more about our origins and get inspired to keep the movement going!</p> <p><i>Speaker: Domingo Chris Longoria, Center for Employment Training (CET) Board Vice President and San Diego State University Guest Lecturer</i></p> | America's Cup |
| | | PARTNERING WITH THE MONITOR ADVOCATE SYSTEM | <p>State Monitor Advocates (SMAs) and the NFJP are meant to work hand-in-hand. How can we ensure the partnership is functioning the way it was designed?</p> <p><i>Panel: Timmy Dudley - NMA office, Gerardo Aranda – Michigan SMA, Sarah Perry - Telamon Michigan</i></p> <p><i>Moderator: Krister Engdahl, Region VI RMA</i></p> | Coronado D-E |
| 11:45am – 12:45pm | BREAKOUT B | A SUCCESSFUL BOARD TRANSITION | <p>Suggested for agency board members and their executive. Identify the key points of building and maintaining a successful Board of Directors.</p> <p><i>Speaker: Rick Weaver, TRANSFORM</i></p> | Regatta |
| | | MENTAL HEALTH FIRST AID | <p>Mental Health First Aid is a set of tools you can use when clients, colleagues, or loved ones may be experiencing a mental health crisis.</p> <p><i>Speaker: Dawn James-Taylor, US Department of Labor</i></p> | Coronado A-B-C |
| | | NO FARMWORKER YOUTH LEFT BEHIND | <p>Two Migrant Ed specialists share their best practices for keeping farmworker youth motivated & engaged.</p> <p><i>Speakers: Espiridion Sandoval and Rocio Gurrola, Migrant Education Program, Fresno County</i></p> | America's Cup |
| 12:45pm – 2:15pm | LUNCH ON YOUR OWN | | | |

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| 2:15pm – 3:15pm | BREAKOUT C | ATI: RECRUITMENT MADE (MUCH!) EASIER: PUTTING IT ALL TOGETHER | ATI Only - Have fun working together using all we have learned to create your own targeted recruitment materials. It is your time to be creative. <i>Speaker: Jodie Sue Kelly, Cygnet Associates</i> | Coronado D-E |
| | | DIVERSITY & INCLUSION: MORE THAN JUST CHECKING BOXES | Suggested for agency board members and their executive. Learn better understanding of cultural sensitivity in all aspects of board and organizations. <i>Speaker: Rick Weaver, TRANSFORM</i> | Regatta |
| | | NFJP PERFORMANCE REPORTING | This workshop will review recent NFJP performance (in Program Year 2022 and prior years) and compare this performance to that of other WIOA programs and across different subgroups of participants. <i>Speaker: Andrew Wiegand, SPRA</i> | Coronado A-B-C |
| | | THE USE OF ChatGPT AI IN A NON-PROFIT | Learn what artificial intelligence is and some of the available tools now available, including ChatGPT, an AI-powered chatbot, to improve their organization's communication, and social media, and explore how using ChatGPT can save you time and improve your communications and engagement across platforms. <i>Speaker: Martín Campos-Davis, Oregon Human Development Corporation</i> | America's Cup |
| 3:30pm – 4:30pm | BREAKOUT D | ATI: RECRUITMENT MADE (MUCH!) EASIER: PUTTING IT ALL TOGETHER | ATI Only – Have fun working together using all we have learned to create your own targeted recruitment materials. It is your time to be creative. <i>Speaker: Jodie Sue Kelly, Cygnet Associates</i> | Coronado D-E |
| | | BE YOUR BEST | Suggested for agency board members and their executive. Interactive discussion on finding your strengths and skillset for optimum excellence. <i>Speaker: Rick Weaver, TRANSFORM</i> | Regatta |
| | | NFJP ELIGIBILITY FOR FRONT-LINE STAFF | Learn more about NFJP eligibility and enrollment and how to apply it in your work on the front lines. <i>Speaker: Ashley Rodriguez, US Department of Labor</i> | Coronado A-B-C |
| | | NFJP ELIGIBILITY FOR DIRECTORS & MANAGERS | Learn more about NFJP eligibility and enrollment and how that impacts your work as directors and managers for NFJP. <i>Speaker: Laura Ibañez, US Department of Labor</i> | America's Cup |
| 5:00pm | EVENING ON YOUR OWN | | | |

WEDNESDAY, SEPTEMBER 27, 2023

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| 8:00am – 5:00pm | REGISTRATION OPEN | | | |
| 9:00am – 10:15am | OPENING PLENARY SESSION | | Speaker: Bart Berkey, Noted TEDx Presenter and Recent “Keynote Speaker of the Year” | Coronado Ballroom |
| 10:30am – 11:30am | BREAKOUT E | ATI: AN INTRODUCTION TO CASE MANAGEMENT & BEYOND: HOW TO HIT IT OUT OF THE PARK AS A CAREER COUNSELOR | ATI Only - An overview of the yearlong course and an opportunity to prioritize topics for the coming year. <i>Speaker: Jodie Sue Kelly, Cygnet Associates</i> | Coronado D-E |
| | | EMPOWERMENT THROUGH BEHAVIORIAL CHANGE | Most People Don’t... And Why You Should <i>Speaker: Bart Berkey, Most People Don’t</i> | Coronado A-B-C |
| | | EMPLOYEE RETENTION BEST PRACTICES | Hear ideas for retaining a cohesive team in the current environment of high employee turnover. <i>Speaker: Linda Scott, Arkansas Human Development Corporation</i> | Regatta |
| | | CASE MANAGEMENT: ASSESSMENTS & IEPs | What are some tips & tricks for conducting assessments and developing Individual Employment Plans (IEP) that will set NFJP participants up for success? <i>Speaker: MaryAnn Lawrence, PowerNotes, LLC</i> | America’s Cup |
| 11:45am – 12:45pm | BREAKOUT F | ATI: CASE MANAGEMENT & BEYOND NEW CONTENT SESSION | ATI Only - How do you handle basic case management issues that every career counselor will face working with participants? Get a chance to talk to others to get strategies and ideas. <i>Speaker: Jodie Sue Kelly, Cygnet Associates</i> | Coronado D-E |
| | | PROTECTING FARMWORKERS FROM DISCRIMINATION | ALL farmworkers are protected under the law from employment discrimination. But what is discrimination, and what is our role when it occurs? <i>Speaker: Equal Employment Opportunity Commission</i> | Regatta |

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| | | THE CHANGING NATURE OF FARM WORK | With rapidly changing state laws and farming technologies, what new jobs are relevant TODAY to our work enrolling and upskilling farmworkers? <i>Speakers: Mary Potts and the Farmworker Services Division Team, California Human Development</i> | Coronado A-B-C |
| | | JOB DEVELOPMENT: GETTING PARTICIPANTS THE JOBS THEY DESERVE | This workshop will take you through some strategies for employer engagement, so you can get NFJP participants the jobs they want from the get-go. <i>Speaker: MaryAnn Lawrence, PowerNotes, LLC</i> | America's Cup |
| 12:45pm – 2:15pm | LUNCHEON: AFOP CHILDREN IN THE FIELDS ART & ESSAY CONTEST PRESENTATION | | | Coronado Ballroom |
| 2:15pm – 3:15pm | BREAKOUT G | ATI: CASE MANAGEMENT & BEYOND NEW CONTENT SESSION (REPEAT) | ATI Only - How do you handle basic case management issues that every career counselor will face working with participants? Get a chance to talk to others to get strategies and ideas. <i>Speaker: Jodie Sue Kelly, Cygnet Associates</i> | Coronado D-E |
| | | GENERATIONAL DIVERSITY AND LEADERSHIP | We don't all speak the same work language anymore. How can we work in-sync when communication styles & work culture are changing so rapidly? <i>Speaker: MaryAnn Lawrence, PowerNotes, LLC</i> | America's Cup |
| | | OJT AS A KEY NFJP TRAINING STRATEGY | NFJP has many training options, and On-the-Job Training (OJT) is one of the most popular. This session offers tips & tricks in setting up an OJT. <i>Speaker: Maria L. Zavala-Paredes, Telamon</i> | Regatta |
| | | NFJP CST PERFORMANCE MEASURES & METHODOLOGY | Get a better understanding of the methodologies used to calculate the indicators of performance for NFJP Career Service and Training grants. <i>Speaker: Ashley Rodriguez, US Department of Labor</i> | Coronado A-B-C |
| 3:30pm – 4:30pm | BREAKOUT H | COMMUNITY OUTREACH & COLLABORATIVE PARTNERSHIPS | Building partnerships takes strategy and hard work. The National Center for Farmworker Health knows this first-hand, having built a coalition to ensure farmworkers had access to the COVID-19 vaccine. Come learn from them! <i>Speakers: Bethany Boggess Alcauter, Josue Ruiz - NCFH</i> | Coronado D-E |

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| | | HOUSING GRANTS | Everything You Need to Know - Learn more about housing services, performance, and more. Come to this session for a thorough training and Q&A. <i>Speaker: Laura Ibañez and Cole Drewes, US Department of Labor</i> | Regatta |
| | | BECOMING AN EMERGING LEADER | Are you new to management? Wondering how to manage a team effectively? This workshop is for you. <i>Speaker: Michelle Engel-Silva, Proteus, Inc.</i> | America's Cup |
| 5:00pm – 6:00pm | ATI CERTIFICATION CEREMONY (all invited) | | | |
| 6:00pm – 7:00pm | PRESIDENT'S RECEPTION (all invited) | | | |

THURSDAY, SEPTEMBER 28, 2023

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| 8:00am – 1:00pm | REGISTRATION OPEN | | | |
| 8:30am – 10:00am | BREAKOUT I | CHANGING LIVES TAKES A TOLL | How to avoid burn-out, process overwhelm, and thrive in a challenging job. Changing lives shouldn't mean compromising your own. <i>Speaker: MaryAnn Lawrence, PowerNotes, LLC</i> | America's Cup |
| | | INDIGENOUS PEOPLES AND CULTURAL COMPETENCY | Not all farmworkers speak Spanish, and cultural norms among the farmworker community vary widely. What can we do to better serve all farmworkers? <i>Speaker: Arcenio Lopez, MICOP</i> | Coronado D-E |
| 11:00am – 1:00pm | CLOSING PLENARY BRUNCH FEATURING AFOP EXCELLENCE AWARD | | | Coronado Ballroom |

as of Sept 5, 2023



Association of Farmworker Opportunity Programs



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