

Association of Farmworker Opportunity Programs NATIONAL CONFERENCE: Celebrating 50 Years of Serving Farmworkers September 21-23, 2021

AGENDA OVERVIEW

| DAY 1: TUESDAY, SEPTEMBER 21, 2021 | | | | | |
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| | | Schedule is subject to change | all times Eastern time zone | | |
| 12:30 – 1:00 pm | Virtual Exhibit Booth Open | | | | |
| 1:00 – 1:30 pm | Opening Plenary Session | | | | |
| 1:30 – 2:15 pm | AcuMax Index Basics by Chris McCollum, AcuMax Description: Have you ever wondered why you work better in some environments than in others — on one team, but not another? This overview will include the importance of AcuMax Index (AI), how to best convert self-awareness from understanding one's personality and an overview of what AI measures (A,B,C,D). For those participating in the workshop, a link will be provided to complete the survey prior to the session date. Surveys must be completed a minimum of 1-week prior to the session to allow sufficient time for analyzing the results. Vendor will share interpretation and commentary reflecting the themes of personality profiles based on all completed AFOP surveys during the session. | State Monitor Advocate Panel by Victor Garcia, NC ; Luis Cruz, NC; Abdalis Toro, SC, and Debra Young, Telamon moderated by Kendra Moesle, AFOP Description: NFJP regulations require the State Monitor Advocate to enter a Memorandum of Understanding with the state or regional NFJP grantee. However, an MOU is only as strong as the relationships between the two parties entering that agreement. So, what does a strong SMA – NFJP partnership look like? Join this panel of experts from multiple states as they explain how the NFJP – Monitor Advocate partnership operates in their service areas. They will share some lessons learned when it comes to coordinating services and jointly addressing complaints from farmworkers. | Financial Operations for Non Profits - Case Studies by Jeri Holmes, Nonprofit Solutions Description: Managing your organization isn't always easy and there are bound to be challenges, especially financial challenges. In this session, Jeri Holmes will share case studies from other organizations with the takeaway that you can learn from the hard and difficult lessons of others. | | |
| 2:25 – 3:10 pm | Future Jobs Beyond the Gig Economy by J. Scott Keen, Piedmont Community College Description: learn how a skills-based gig economy can work and lead to entrepreneurship. | Evidence-Based Practitioner Skills: Case Management Approaches for Direct Services by Trevor J. Manthey, Ph.D, Joyfields Institute Description: Skills to help strengthen practitioners' capacity in the use of various Evidence-Based case management approaches for working with clients to connect them to resources they need to successfully navigate job finding and job keeping. | Poverty: An Empathetic Approach to Client Engagement by Emily Sorenson, Pathstone Description: Attendees will learn how to help clients overcome the cognitive/behavioral barriers that present themselves throughout their participation in job training. | | |
| 3:20 – 4:05 pm | Motivating Farmworker Youth Towards Greater Self-Sufficiency by Mike Gaxiola, Youth Coordinator, Community Council of Idaho Description: As NFJP clients trend younger, NFJP grantees are having to adjust their programs to better serve them. What are the most effective approaches when enrolling, training, and placing NFJP Youth? Attend this session to hear Community Council of Idaho's approach, where farmworker youth have been receiving workforce development services for decades. | SMART Approach to 2020/2021 Uniform Guidance Revisions Part I by Chanel Castaneda & James Lambert, U.S. Department of Labor, Employment & Training Administration, Office of Grants Management TIMING: Part 1 - 3:20 - 3:50 pm, 10 minute break, Part 2 - 4:00 - 5:00 pm Description: What are the most up-to-date regulations that you need to know in managing your NFJP grant? This session will provide information on OMB's revisions to the Uniform Guidance that were published in the Federal Register in August 2020 and February 2021. | Evidence-Based Self-Evaluation for Organizations (Report Cards) by David L. Myers, Ph.D, Joyfields Institute Description: Learn how to conduct a self-evaluation to determine the degree your agency is evidence-based and how you can make adjustments to move you to becoming evidence-based. | | |

| 4:15 – 5:00 pm | Youth Apprenticeship Programs by Randy Copeland, U.S. DOLETA Office of Apprenticeship & Alexis Franks, Telamon Corporation Description: Apprenticeship is a tried-and-true method for up-skilling workers even as they earn an income, reducing risk for clients who might otherwise hesitate to enroll in job training because they cannot afford to lose steady income. What are some guidelines and tips for placing NFJP Youth and Adults in Apprenticeship programs? Listen to these two experts – one from DOL's Employment & Training Administration, and one from among AFOP's own membership - to learn more. | SMART Approach to 2020/2021 Uniform Guidance Revisions Part 2 TIMING: Part 1 - 3:20 - 3:50 pm, 10 minute break, Part 2 - 4:00 - 5:00 pm by Chanel Castaneda & James Lambert, U. S. Department of Labor, Employment & Training Administration, Office of Grants Management Description: What are the most up-to-date regulations that you need to know in managing your NFJP grant? This session will provide information on OMB's revisions to the Uniform Guidance that were published in the Federal Register in August 2020 and February 2021. | New to Supervising? Here's What You Need to Know by Michelle Engel-Silva, Proteus, Inc. Description: In this session you will learn some key character traits of good leaders and tips on how to lead and motivate a successful team. You will also learn about common first-time manager mistakes and ways to avoid them. |
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| 5:00 – 6:00 pm | Speed Networking (Optional) | I | |
| 1:00 – 1:30 pm | DAY 2: W Opening Plenary Session | /EDNESDAY, SEPTEMBER 22, 2021 | |
| 1:30 – 2:15 pm | Social Media and Marketing by Josefina Lopez, Proteus, Inc. & Laura Najarro, AFOP Description: Does your organization have a minimal or irregular online presence? Are you missing out on opportunities to engage your participants and the public via Facebook, Instagram, or TikTok? Join these budding experts in the field of Marketing and Communications as they take you on a tour of the various social media apps, providing you with some helpful tricks of the trade that should get your social media jump- started in no time. | NFJP Performance Reporting Procedures <i>by Andrew Wiegand, Social Policy Research Associates</i> <i>Description: Attendees will be updated on the WIPS</i> <i>reporting systems utilized by DOL to track performance of</i> <i>programs across the workforce system. Participant tracking</i> <i>information, terms and definitions, deadlines, and quarterly</i> <i>reports will all be discussed along with detailed descriptions</i> <i>of how and when performance outcomes are calculated.</i> | Overview of Best Practices in Case Management <i>by Panda Smith, Dynamic Works Institute</i> Description: Best practice training in case management is designed to enhance customer interactions, provide clear case management and guidelines, and boost daily interactions from transactional to transformative. Dynamic case managers will understand the value of Person-Centered Planning, Motivational Interviewing, SMART Goals, Writing Case Notes, Unconscious Bias and Working with Special Populations. |
| 2:25 – 3:10 pm | New Technology in Agriculture by Glorymar Morales Rivera, PathStone Description: The digitization of many farmworker jobs has become the norm, as new technology continues coming to farms every season. Drones are being operated on farms in greater numbers, for ex., smart phones can be used to control equipment, and much more. What is the role of NFJP amidst this growing sector of farm employment? How can NFJP develop partnerships that provide farmworkers with the training they need to retain and advance their agricultural jobs? | NFJP Performance Outcomes by Andrew Wiegand, Social Policy Research Associates Description: Attendees will learn about and discuss the recent performance of NFJP and how it relates to the broader workforce system. | Coaching Your Case Managers <i>by Panda Smith, Dynamic Works Institute</i> <i>Description: As a subject matter expert in case</i> <i>management, you possess valuable knowledge and</i> <i>skills. Learn how to monitor and coach case managers</i> <i>as they take their implementation skills to</i> <i>transformative heights.</i> |
| 3:20 – 4:05 pm | Human Trafficking – How to Identify the Signs by Mariana Rodriguez, Latina Resource Center, UMOS Description: When working with farmworkers, it is important to be able to recognize the signs of human trafficking and to know how to properly report suspected abuse. Unfortunately, farmworkers frequently face exploitative treatment, but not all exploitation constitutes human trafficking. This session will provide some insights to help you understand the difference. | Proper Reporting for Credentials and Measurable Skills Gains by Andrew Wiegand, Social Policy Research Associates Description: Do you have questions about how to report Credential Attainment and Measurable Skills Gains into WIPS? Dr. Andrew Wiegand, Ph.D., M.P.P., will review these two measures and answer any questions pertaining to each. | Post COVID-19: How Are YOU Doing? by C. Grace Whiting, National Alliance for Caregiving Description: The last 18 months have been unprecedented. The emotional toll it has taken on people is overwhelming but those on the front lines of the crisis have been the most affected. Find out how to take care of the caregivers and recharge yourself to be of help to others. |

| 4:15 – 5:00 pm | DOL Updates by Laura Ibañez & Thoa Hoang, U.S. Department of Labor Description: What are the most Frequently Asked Questions for the National Farmworker Jobs Program? Join the NFJP Team for this informal session that will address the most important questions that have been on members' minds this past year. | Findings From the National Agricultural Workers Survey by Susan Gabbard, PhD, JBS International, Inc. Description: The National Agricultural Workers Survey (NAWS) is one of the only regular surveys of farmworkers in the U.S., unique for its nearly year-round interviewing schedule and face-to-face data collection. It is used to inform multiple federal agencies that oversee farmworker programs, including the National Farmworker Jobs Program. Join Dr. Susan Gabbard, director of the NAWS, as she explains the methods and results of JBS International's latest surveys of farmworkers. | Emergency Preparedness - Don't Be A Hero, Just be Ready by Alan Kleinfeld, Arrive Management Group Description: Safety can be an overwhelming and daunting task. However, all you need to do is start with one thing. This session looks at how to begin the process of writing an Emergency Response Plan (ERP). Using guidelines and polices from federal agencies, see how to do a risk assessment and begin preparing for those threats and walk away with the foundation to create a plan of your own. | | | |
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| 5:00 – 6:00 pm | Speed Networking (Optional) | | | | | |
| 1:00 – 2:15 pm | | HURSDAY, SEPTEMBER 23, 2021 The Foley and Farmworker Health Forecast with Amy Lieb | man, Farmworker Health: COVID-19 and Beyond | | | |
| | Diversity, Equity and Inclusion: Advice and Inspiration to Overcome Skepticism and Advance Social Justice by Richard Aguirre Description: Organizations and individuals committed to | The Future of Work in Health and Human Services What Will Jobs Look Like in the Age of AI? by Sarah Smith & Will Arnold, Deloitte Consulting LLP Description: No one has a crystal ball to predict the future, but in order to best prepare and train workers for future | NFJP Monitoring Reviews - the FPOs' Perspective Panel Discussion moderated by Cynthia Verdeja, MET, Inc., with Trevor Capon, Region I; Leah Arter, Region II, and Ron Vargas, Region IV | | | |
| 2:30 – 4:00 pm | Diversity, Equity and Inclusion (DEI) have recently been put on the defensive and even vilified by those equating DEI with political correctness and critical race theory. While mistrust and opposition to DEI may persist because of our growing political divide, advocates of DEI don't have to suffer in silence. And they don't have to yield to those seeking to undermine efforts to value differences, increase accessibility and openness, eliminate barriers, and promote equality and fairness. In this closing plenary, an Indiana elected official who has advanced DEI for decades in government, higher education, and journalism will offer practical advice and inspiration for overcoming skepticism of DEI and advancing social justice and will discuss how he helped unite a "red state" community to reject an immigrant detention center. | employment, NFJP grantees have to know and understand the potential jobs and requirements. Listen to this fascinating insight into what future employment holds. | Description: A panel of Federal Project Officers from various regions will present on the NFJP monitoring review process and what NFJP grantees should expect from their FPO over the life cycle of their grant. | | | |