

INVITATION



2020 NATIONAL LONG-SLEEVE SHIRT DRIVE

National Farmworker Awareness Week

The Association of Farmworker Opportunity Programs (AFOP) cordially invites you to celebrate National Farmworker Awareness Week (NFAW) on March 23-31, 2020. NFAW is a week of national action to bring awareness about the issues that farmworkers face and bring honor to the important contributions farmworkers make to our daily lives. **During this week AFOP's Health & Safety Programs will sponsor its annual National Long-Sleeve Shirt Drive.**

WHY LONG-SLEEVE SHIRTS?

Our nation's 2.5 million farmworkers face long hours of arduous work putting their health and safety at risk due to exposure to dangerous pesticides and heat stress. The U.S. Environmental Protection Agency indicates that over 20,000 cases of doctor-diagnosed pesticide poisoning are reported yearly. A gently used long-sleeve shirt can help prevent exposure to pesticides by covering the skin which is the most common route of pesticide poisoning due to its exposure. Learn more about this event by visiting the following website: www.afop.org/nfaw

HOW CAN YOU GET INVOLVED?

It's simple. You can help by collecting long-sleeve shirts that are light in color and either new or gently used. Follow these steps:

1. Fill in this form: <https://forms.gle/xLuGx4iwJsKVnT8n6>.
2. Download editable activity flyer here: <http://bit.ly/NLSSDFlyer>.
3. Select a strategic drop-off location (high traffic of people)
4. Keep track of donations
5. Report between March 23-31 the number of shirts collected
6. Submit photos to AFOP via kelly@afop.org

"If you eat, you are involved in agriculture" – Wendell Berry

Join us in making a difference!

Melanie Forti,
AFOP's Health & Safety Programs Director



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H&S Blog: <https://afophs.wordpress.com/>

YouTube: <https://www.youtube.com/Farmworkers>

BACKGROUND



2020 NATIONAL LONG-SLEEVE SHIRT DRIVE

National Farmworker Awareness Week

WHAT IS THE NATIONAL LONG-SLEEVE SHIRT DRIVE?

The National Long-Sleeve Shirt Drive is an activity that is part of a larger awareness campaign, Farmworker Awareness Week, that takes place the last week in March culminating with Cesar Chavez's birthday.

During National Farmworker Awareness Week (NFAW) on March 23-31, 2020. AFOP's Health & Safety Programs and its network of trainers focus on the importance of pesticide safety education, with an emphasis on worker protection, with the use of long-sleeve shirts.

PURPOSE:

During this week-long celebration, our goal is to educate the public and the communities where farm workers live and work about the occupational hazards farm workers encounter and rouse them into donating long-sleeve shirts.

The long-sleeve shirts are collected nationwide during this week of action. And, as trainers provide pesticide safety education throughout the year long-sleeve shirts are donated to farm workers, thus reinforcing how appropriate work clothing can help protect one's person from pesticide exposure and a heat-related illness.

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If you have questions, contact Vashti Kelly at kelly@afop.org or Kendra Moesle at kmoesle@afop.org.



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NATIONAL LONG-SLEEVE SHIRT DRIVE

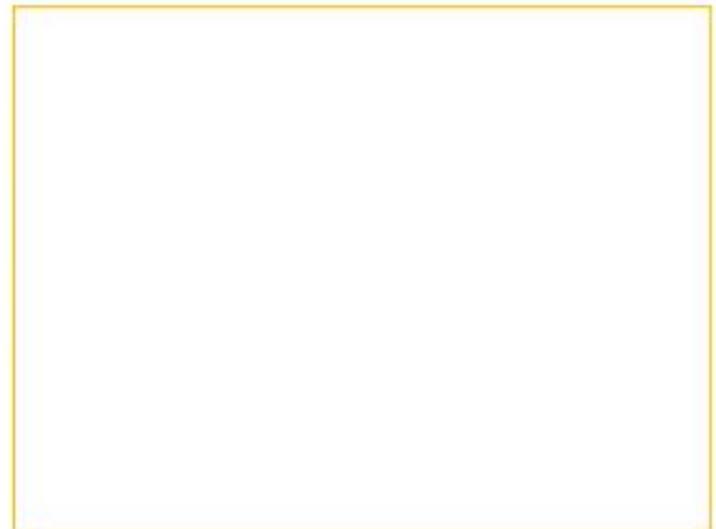
March 23-31, 2020

During the National Farmworker Awareness Week

will collect **long-sleeve shirts** to help protect farmworkers from pesticide exposure and heat-related illnesses.

*If you eat, you
are involved in
agriculture.
-Wendell Berry*

DROP-OFF LOCATIONS:



MORE INFO

www.afop.org/nfaw

For more information contact:

Tel:

Email:

DONATE YOUR LONG-SLEEVE SHIRT



- SLIGHTLY USED
- LIGHT COLORED
- COTTON
(natural fabrics)



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