

Job Search and Job Retention Boot Camp sponsored by AFOP Training Institute

2019-2020 Credential Series



Like a Dose of Adrenalin for Job-Seekers

Replace work-readiness lectures with these 26 hands-on activities from master trainer Jodie Sue Kelly. You will get a ready-to-use curriculum that motivates job-seekers to get and retain employment as well as certification on how to effectively coach customers through the process.

Even the most enthusiastic lectures have their limits. Too often, work-readiness training can quickly lose energy. Clients, slump, their eyes glaze over, and learning ceases. And when we work on one on one with clients, we often tell and direct them rather than teach them and “telling ain’t training.”

So join this year long training to learn a tested strategy to really engage job-seekers and speed their journey to success. The “Job Search and Job Retention Boot Camp” is a fully interactive curriculum from national training expert Jodie Sue Kelly, co-founder of Cygnet Associates. With games, contests, role-plays, story-telling and more, you’ll get fully assembled high-energy activities that spark interest and build skills.

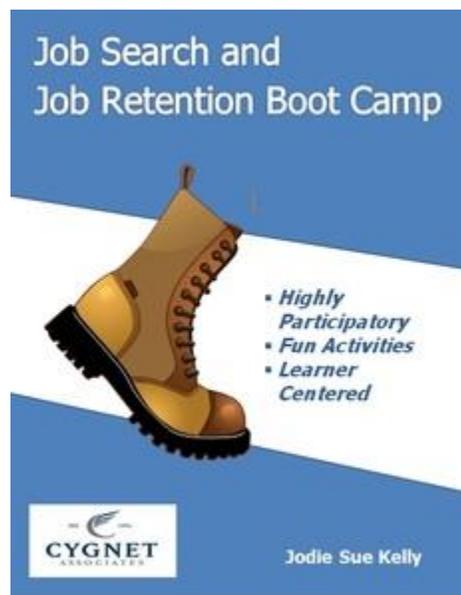
The "Boot Camp" succeeds in part because it steers clients to focus on the single most important skill they can learn: to look at themselves through the eyes of potential employers.

The "Boot Camp" contains an interactive unit for each of the following:

- Finding jobs online
- Identifying your strengths
- Get your application past screening software
- Passing the online personality test
- Using the phone for job search
- Creating great resumes
- Writing persuasive cover letters
- Negotiating the job offer
- Interview questions and what they really mean
- Preparing for interviews
- Understanding the performance evaluation
- How to get more hours on the job
- Employee handbooks: suggestions or rules?
- Teamwork
- Communications on the job
- Conflict resolution

The activities can be presented one on one, in a group or as an assignment.

Each attendee will get:



- a. Two sessions in Milwaukee September 17-18, 2019
Session 1: Introduction to Course, Pretest, Distribution of Course Manuals and Materials. Introduction to Adult Learning Theory

Session 2: Active Learning versus Information Overloading: How to Teach

- b. Ten Pre-Recorded webinars (all in queue before Jan 1, 2020). The webinars can be viewed by the participants at a time that is convenient to them.
- c. Two sessions at the AFOP National Conference in September 2020
Session 1: Review session
Session 2: Final Test
- d. Each participant will get a copy of Cygnet Associate's Job Search and Job Retention Boot Camp Curriculum (over 300 pages) and all accompanying worksheets, games and activities.
- e. An AFOP Training Institute Certification for those who pass the course.
- f. **Optional:** CEU credits are available for \$25.00 per student. University of Missouri Professional Level CEU's as an "opt in".

Cost: \$295 per attendee

Register at: <https://cygnetassociates.com/afop-2019-2020-training-institute-boot-camp.html>

Or complete and email the following to cygnet84@aol.com:

