

PROJECT IMPACT

2017 - A SUMMER OF LEARNING



What is Project IMPACT?

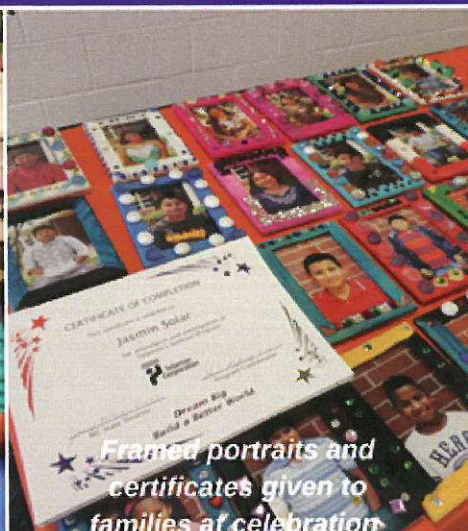
Project IMPACT stands for IMProving Achievement for Children in Tobacco. The project served children and youth ages 10 –17 whose families worked to harvest tobacco and other crops in Sampson County, North Carolina during the 2017 season. This pilot project provided educational and economic supports to keep children and youth on track for successful school completion.

In the first project phase, Telamon consulted with families, the agricultural industry, farmworker advocates and local school officials to assess the needs of youth. Factors considered during project development were availability of existing youth programming within the top agricultural counties, ability to build a local network of support, determining proper incentives for program completion, and finding a host school.

In the second phase, a leader with experience in working with at-risk youth and knowledge of school system operations was brought on to take the project from concept to reality.



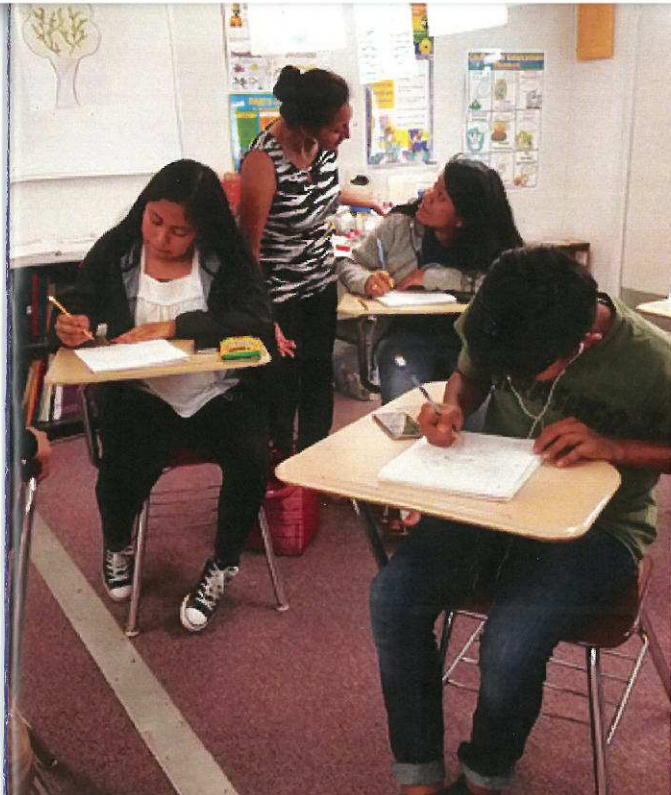
Art and cultural activities



Framed portraits and certificates given to families at celebration



The school host provided students two meals each day



A summer program designed to enhance youth education

The 8-week project featured a full-day of onsite activities, including creative arts and writing, leadership development, mentorship, career exploration, opportunities to develop financial skills as well as financial incentives based on successful completion.

Location

The project was hosted by
Sampson County Schools at
its Hobbton campus.

Program Features

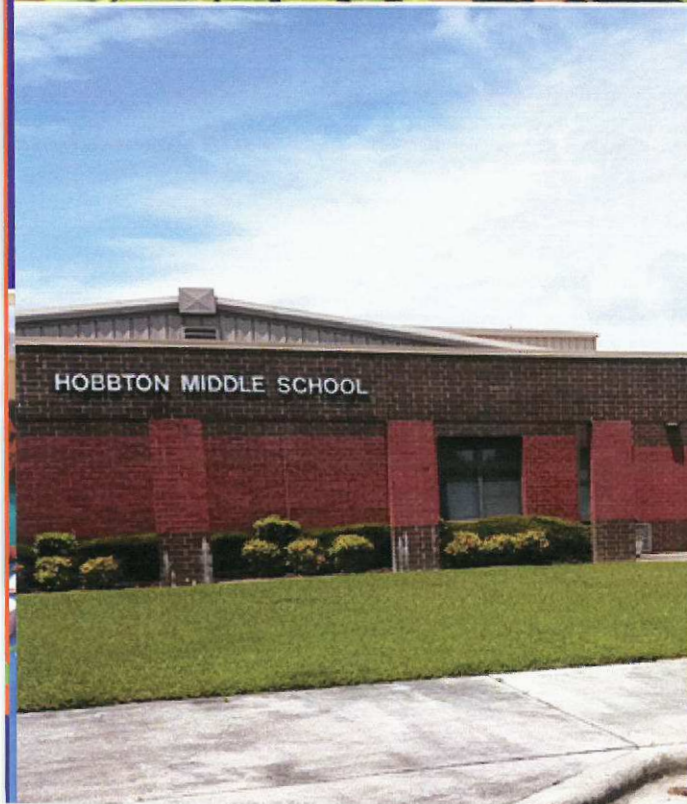
Guest Speakers

Hands-on project-based
learning

Healthy living and
STEM activities

Career exploration

Themes -
Teamwork, service and
empathy, making new
friends



Art & Creative Writing



Creative expression: Youth had weekly creative writing assignments. At right: Greeting cards for hospitalized children and cultural masks, each created by the youth



Health, Science & Math

Science-based learning and
science museum field trip



Career & College Exploration

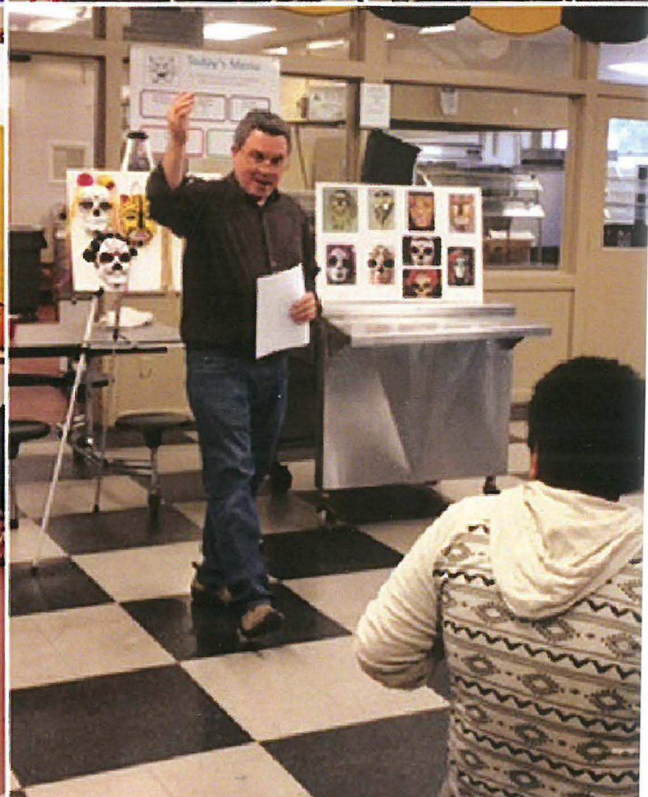
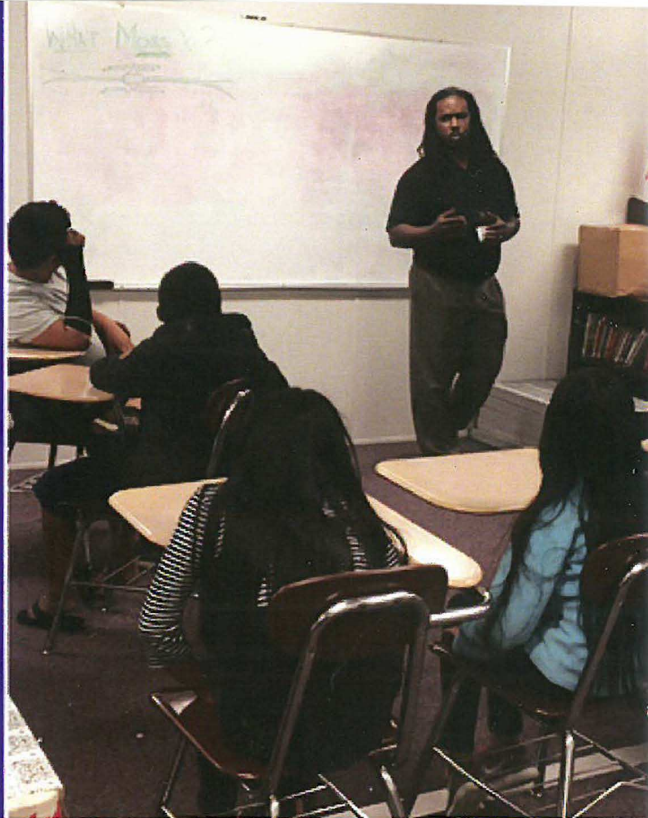
Youth participants had the opportunity to explore career programs, including:

Nursing, Cosmetology and Animal Sciences on field trips to **Sampson Community College**. High school students also toured **East Carolina University** and the **University of Mount Olive**



Guest Speakers

NC State Extension
agriculture and pesticide
safety trainer, cultural arts
speaker and science
instruction

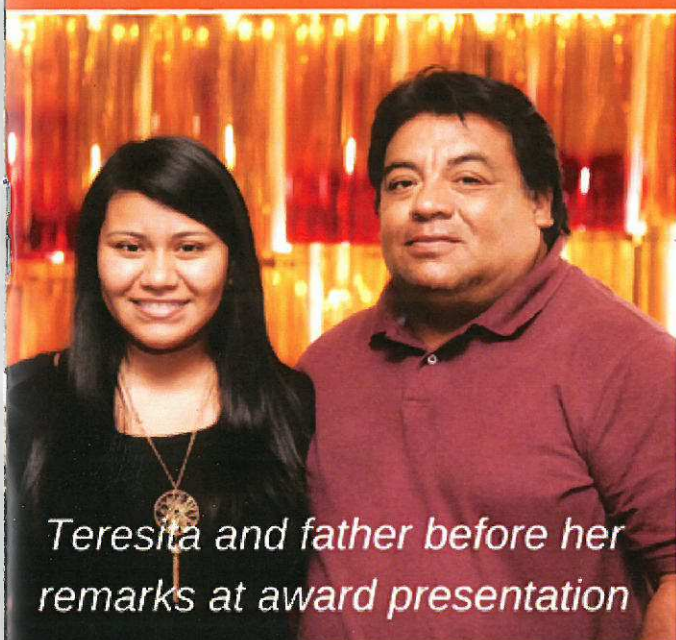


Project IMPACT participant Teresita Daniela Paz was the 1st place winner of the Association of Farmworker Opportunity Programs' (AFOP) Annual Essay Contest.

Teresita's heartfelt piece pays tribute to the tireless efforts of her hardworking parents to provide for their family.

"There are times when I sit back and think how many people take advantage of migrant workers and do not value their work and do not think that - thanks to them, there is food on the table.

As a daughter of farm workers, I have learned to appreciate everything I have...thanks to them I will accomplish much more and strive for my better future."



Teresita and father before her remarks at award presentation



Staff

Project IMPACT staff were certified teachers and teacher assistants from Sampson County, some with bilingual skills and all with a heart to work with children and youth.

Bus drivers were recruited through the schools and committed to long routes across the county, some 300 miles daily.

The team was led by Sheri Mulling, an experienced educator and coordinator with persistence, heart, and tireless commitment to the program's success.



The Parents

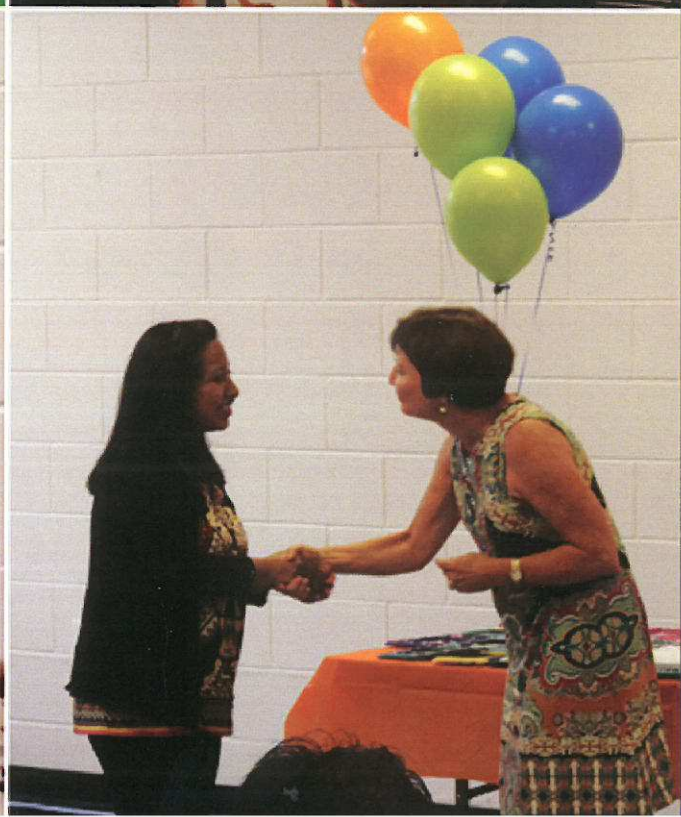
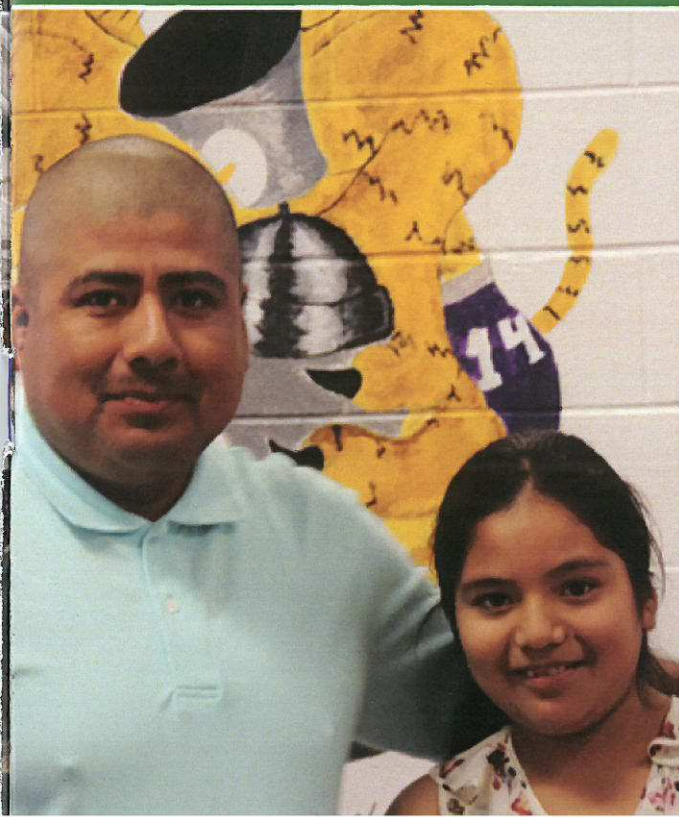
Families entrusted their children to Project IMPACT in its first season. Many parents invited IMPACT staff into their homes to learn about program plans before they enrolled their children. All parents attended the season-ending celebration event to honor their children's efforts and to receive a monetary award.

 **Telamon Corporation**
NORTH CAROLINA

Workforce & Career Services

Work Readiness
Job Training
Work Experience
Job Referrals
Financial Counseling

Empower
Improving





Celebration!

The efforts of the youth, families, staff and supporters were recognized at a celebration with 140 in attendance. In

his keynote address, Dr. Oscar Rodriguez of the University of Mount Olive-RTP encouraged the youth to "Dream Big"!



Project IMPACT

By the numbers:

Children and youth served: 45

Number completing the program: 43

Number on waiting list or turned away at start of season: 20+

Staff: 1 Program Coordinator, 2 Summer Program Teachers, 3 Assistant Teachers, 2 Bus Drivers and 1 Cafeteria Manager (provided by school system)

Number of Weeks: 8 (4 days per week)

Hours per Day: 6 1/2

Number of Hours of Summer Learning per Participant: 208

Miles Driven per day to pick-up and drop-off participants: 300

Field Trips: 5

Guest Speakers & Presenters: 20

Total value of monetary incentives earned by all participants:
\$24,650

Total value of contributions from Sampson County Schools:
summer food program, classroom and cafeteria spaces, and Wi-Fi:
\$20,000

Participants who attended the end of program celebration with a family member: 100 %

Total number of Celebration attendees: 140

Supporters

Project IMPACT was made possible
by a grant from *Phillip Morris International*

Project Host & Transportation Provider:
Sampson County Schools

Project Promoters - *Alliance One International* and *Universal Leaf*
Technical Advisor – *Wage & Hour Division, US Department of Labor*
Recruitment Partners - *Migrant Education Program, NC Department of
Public Instruction, Sampson County Schools*

The staff of Telamon Corporation made many contributions to the
project's success





PROJECT IMPACT

2017
SAMPSON COUNTY, NC





Headquartered in Raleigh, North Carolina, Telamon-Transition Resources Corporation (TRC) is a non-profit organization that provides educational services via early childhood and family support programs, workforce and career services, housing and financial empowerment and a variety of other services to more than 23,800 individuals a year in eleven states. Founded in 1965, Telamon's mission is to provide educational services that lead to better jobs, better lives, and better communities.



Telamon Corporation
Transition Resources Corporation

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